



Maharaja Agrasen  
Business School

EXCELLENCE IN EDUCATION

# ADMISSION BROCHURE

PGDM

2023 - 25



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PGADMISSION@MAIMS.AC.IN



MAHARAJA AGRASEN BUSINESS SCHOOL  
(MABS), MAHARAJA AGRASEN CHOWK,  
SECTOR 22, ROHINI, DELHI- 110086



WWW.MABS.MAIMS.AC.IN/



**A LEGACY  
OF EXCELLENCE  
IN EDUCATION**





## VISION

To be an industry anchored, socially righteous, environment friendly institute promoting research and entrepreneurial orientation with global perspectives.

## MISSION(s)

To be a trusted institute for developing socially and environmentally sensitive managers.

To establish a technology adept environment for facing the dynamic industry.

To develop managers with a global vision for business in the true spirit of “Vasudhaiva Kutumbakam”.

To nurture change leaders.

# ABOUT MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY (MATES)



Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. With its constant growth and consistent efforts, MATES has been able to keep up its commitment in serving the society and its people.

Dr. Nand Kishore Garg (Founder & Chief Advisor-MATES, Chancellor-MAU, Three Times MLA-Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society. An eminent figure amongst the masses, Dr. Nand Kishore Garg with his humanitarian attribute has always contributed selflessly not only in building the Maharaja Agrasen Technical Education Society but has also been contributing a great deal in bringing together various driving forces who move the nation for a brighter tomorrow.

Sh. Vineet Kr. Gupta (Chairman-MATES), Er. T.R Garg (General Secretary-MATES), Sh. Gyanendra Srivastava (Pro-Chancellor-MAU & IAS (Retd.)), Sh. O.P Goel (Treasurer), Sh. Jagdish Mittal (Adhyaksh-Rashtriya Kavi Sangam) are among the various personalities who have contributed significantly in establishment of various building blocks of MATES.

The trustees of MATES are also well known Entrepreneurs and have established many Industries which contribute in the nation's economic and social development. Few such establishments are given below. These Establishments are also listed by National Stock Exchange.

# ABOUT MAHARAJA AGRASEN BUSINESS SCHOOL (MABS), DELHI



Maharaja Agrasen Business School (MABS) is a part of Prestigious Maharaja Agrasen Technical Education Society. MABS is a robust institution envisaged to emerge as a nationally and internationally recognized leader in meeting challenges of the future through excellence in higher education.

MABS focuses on growth in interdisciplinary approaches in the areas of established strength and future needs. We follow the ideal of practical independent thinking by teaching students the skills and knowledge they need to be successful. Though the students come from diverse backgrounds, our students share a commitment to achieving their individual career aspirations. We strive to nurture this commitment in an academic environment responsive to the changing needs of the workplace and by providing strong career planning support and attention to the needs of each student at our institute. The students enjoy a rich and varied campus life that fosters their personal growth and supports their transition to responsible professionals in a rapidly changing world. We concentrate on corporate & institutional training requirements & tirelessly work towards meeting them.



**Dr. NAND KISHORE GARG**  
**FOUNDER CHAIRMAN & CHIEF ADVISOR MATES**

***“Our aim is to develop professionals with human values who will make significant contributions to society and the nation.”***

## **VISION OF FOUNDER CHAIRMAN**

Maharaja Agrasen Business School has been set up under the Charitable “Maharaja Agrasen Technical Education Society (Regd.)”.

On behalf of MABS, I extend a warm welcome to you. I take it as my utmost responsibility for upholding the student’s expectations and trust in the institution. The institution aims to assist the students in their journey to graduation and making it rewarding and enlightening. Our students are encouraged to be active learners. The commitment of faculty members to academic excellence remains unwavering, and we are poised to embark on another extraordinary year as a result of the commitment and dedication of students, faculty, and staff who serve as our future’s champions.

Once again, I welcome you and encourage you to visit our exquisite campus, meet our students, staff, specialized faculties and witness the facilities and opportunities MABS provides.



## **SHRI VINEET KUMAR GUPTA**

Chairman - Maharaja Agrasen Technical  
Education Society (MATES)

Chairman , Board of Governors (MABS)

## **CHAIRMAN'S MESSAGE**

MABS is one of the premier educational institutions in Delhi, and it endeavors to continuously progress its academic performance.

Interactive learning and two-way communication create an intellectually stimulating, sincere, and responsive environment for higher education. We are committed to provide a high-quality academic experience for our students.

Apart from the modern infrastructure amenities and facilities, students are provided with a humble and learning environment in order to instill professional ethics. Additionally, emphasis is placed on overall personality development of the students to foster the zeal and confidence required to meet the exigency and challenges of global standards.

Wishing you all the very best!



**Prof. (Dr.) S.K. Garg**

Director General

Member, Board of Governors (MABS)

## **DIRECTOR GENERAL'S MESSAGE**

I would like to extend a very warm welcome to all of our young aspirants who have joined the MABS family and those who are likely to join this family in order to meet their goals.

At MABS, we are dedicated to providing our students with the right mix of facilities for sports, extracurricular activities, and teaching strategies, allowing our students to become more creative, interactive, and innovative, allowing them to comfortably transit from the controlled college environment to the most competitive market at the end of the show. Through mandatory participation in debates, seminars, webinars, and clubs/societies, we emphasise fostering a blend of professionalism and humanistic values. This helps them to understand the core issue of the subject and increases their knowledge, which further inspires and empowers them with specialised skills that build and boost their career and confidence.

We have a team of dedicated scholars as members of faculty and experts from the industry who create an exciting and friendly environment conducive for learning. We follow an outcome-based education system.

I am delighted that you are considering MABS for your studies, and I look forward to assisting you in taking this important step.

We extend to you a hearty welcome to be a part of the MABS family.





## **PROF. (DR.) SANJIV MARWAH**

Director, Maharaja Agrasen Business School (MABS)

Member- Secretary, Board of Governors

## **DIRECTOR'S MESSAGE**

*"The thrust of business education is shifting from expansion of the business world to growth of leadership and towards a system where the future managers are trained to be team players rather than individuals seeking the fulfilment of their own goals."*

Friends,

The journey towards excellence always begins with self-discovery.

MABS has been accepted by the Industry as an active and vibrant business education institution which is closely aligned with the corporate practices.

MABS prepares students for the managerial leadership that will be expected of them in the coming years. In order to be able to lead, they would have to be able to inspire, to be innovative and creative. They would need to communicate effectively and achieve results through teamwork and be sensitive, disciplined and responsible. During their years at MABS, we get them started on the path of leadership by providing the best possible resources and an inspiring environment.

The power of the future lies in the power of mind. That is why education systems around the world are geared towards development of the power of the young mind through an enterprise approach that focuses on the evolution of ethical management leaders.

Our PGDM Programme is an exhaustive series of stimulating workshops, lively seminars, resolute team work, proactive task management, analytics intense assignments, training in python, outcome based education, blended learning ; and focused hands on exposure to corporate practices, where a student develops aptitude to think both logically, laterally and act rationally. The recent global dynamics have, more powerfully than ever before, differentiated business leaders from mere business owners. Conscious effort is made to integrate their employability skills with the academic assignments. This makes MABS students highly sought-after by industries throughout India and abroad.

I invite you to be a part of the exciting world of endless opportunities at MABS, a premier business school with a global vision; committed to nurture the leaders of tomorrow.

# PROGRAMME OFFERED

## PGDM

PGDM program at MAHARAJA AGRASEN BUSINESS SCHOOL (MABS) is approved by All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India. The two years full time program is divided into six trimesters with a two months internship after the completion of first year and the beginning of second year. It is a highly professional program which is blended with the dynamic requirements of the industry. Students undergo rigorous academic and practical training during the tenure at the institute which makes them job-ready and helps them in getting placed well.



# WHAT SHOULD YOU KNOW BEFORE APPLYING FOR PGDM ADMISSION AT MABS?

- A candidate should have attained a minimum of 3 year bachelor's degree or equivalent in any discipline with minimum 50% aggregate marks recognized by the Association of Indian Universities / University Grant Commission as eligible for post graduate studies in Management.
- Candidates appearing in the final year of their bachelor's degree are also eligible, provided that they complete all formalities of their examinations before the month of September/as per University Date sheet. Such candidates, on selection, will be given provisional admission subject to successful passing or completion of the bachelor's degree examination and submission of required documents in the admissions office. Non-fulfillment of the above condition will result in the cancellation of the provisional admission of the candidate.
- Additionally, the candidates should be qualified from any one of the six All India tests, i.e. CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Governments. The validity of such exam is for ONE year only.

ENTRANCE EXAMINATION	CUT OFF
CAT	60 Percentile
XAT	60 Percentile
GMAT	50 Percentile
MAT	60 Percentile
CMAT	60 Percentile

- A candidate is required to fill application form for MABS through its website [mabsadmission.maims.ac.in](http://mabsadmission.maims.ac.in) by paying a non- refundable fee of INR.1000.

- Evaluation Criteria- Components and Weightage

<b>COMPONENT</b>	<b>WEIGHTAGE</b>
<b>National Management Aptitude Test</b>	<b>35%</b>
<b>Written Aptitude Test + Personal Interview</b>	<b>45%</b>
<b>Academic Performance (10th, 12th and Graduation)</b>	<b>10%</b>
<b>Extra-Curricular Activities + Academic &amp; Regional Diversity</b>	<b>10%</b>
<b>TOTAL</b>	<b>100%</b>

- List of documents to be uploaded by the last date of submission of online application form (If the documents cannot be deposited along with the form, a scanned copy of all the documents must be emailed at [mabs@maims.ac.in](mailto:mabs@maims.ac.in) before the due date, failing which the candidate may not be allowed to sit for admission selection process.)

1. Photocopy of CAT/ XAT/ GMAT/ MAT/CMAT score card.
2. Qualifying Examination Mark Sheet and Degree (Graduation)
3. Date of birth certificate /Class 10th Certificate
4. Class X /SSC Marks sheet and certificate
5. Class XII/HSC Marks sheet and certificate
6. Aadhar Card
7. Migration/ Transfer Certificate
8. Work Experience Certificate (if any)

- All registered candidates will undergo a two stage admission selection process:

1. Registered Candidates will be shortlisted for proceeding for the admission selection process. The process includes a Written Aptitude Test followed by Group Discussion and Personal Interview (WAT-GD-PI).

The shortlisting is done on the basis of AICTE approved National Management Aptitude test/ entrance examination Score/ percentile. The minimum cut-off percentile is decided to be 60 percentile. A mere higher than 60% percentile will not entitle candidates to be shortlisted for interview.

2. The shortlisted candidates will go through the following WAT-GD-PI process:

Written Aptitude Test (WAT)	Group Discussion (GD)	Personal Interview (PI)
<p>Candidates have to submit a written assignment on a topic provided to them. The evaluation of WAT will be done on two parameters:</p> <ul style="list-style-type: none"> <li>• Analysis &amp; Conceptual Clarity</li> <li>• Grammar, Spelling &amp; Presentation.</li> </ul> <p>In case of online admissions process, the student is may be provided with a case study to be analyzed.</p>	<p>Candidates have to discuss on a given topic in group. The evaluation of GD will be on two parameters:</p> <ul style="list-style-type: none"> <li>• Group Behavior</li> <li>• Content and Subject matter.</li> </ul> <p>In case of online Interview, the student maybe given an extempore topic.</p>	<p>Candidates have to appear for personal interview. The evaluation will be done on three parameters:</p> <ul style="list-style-type: none"> <li>• Communication</li> <li>• Analytical Ability</li> <li>• Personality Profile.</li> </ul> <p>In case of online Video Interviews, the candidate has to appear for three Personal Interviews. Two faculty may sit and assess the student jointly. He/she needs to clear at least two PIs to successfully complete the selection process.</p>

- Please note that MABS reserves the rights to modify the short listing criteria for personal Interview and final selection at any point of time till the admission of the cohort is completed.
- Final selection is on the basis of Aptitude Test score (CAT/ XAT/ GMAT/ MAT/CMAT/ATMA etc.), performance in the WAT/GD/PI, academic performance, work experience etc.
- Selected candidates will be intimated by Email and on the MABS website.
- No regret letters will be sent to those who are not selected.

- The admission will be considered final only after the payment of registration fee along with the security deposit (as mentioned in the admission offer letter) by the date advised at the time of release of selection list. Failure to pay the fee within the specified date will entail cancellation of admission. The subsequent installments of fee are payable by the dates mentioned in the fee structure (<http://mabs.maims.ac.in/fees/>).
- Most banks in the country offer attractive education loans for students. For the benefit of students at MABS, we have tied up with some of the premier public and private sector banks of India.



# PGDM Course Curriculum

**TRIMESTER 1 : TRIMESTER CREDIT: 21 CUMULATIVE TRIMESTER CREDIT: 21**

<b>SUBJECT TYPE</b>	<b>CODE</b>	<b>SUBJECT NAME</b>	<b>CREDITS</b>
<b>CORE</b>	<b>C101</b>	<b>Financial Reporting, Statements and Analysis</b>	<b>3</b>
<b>CORE</b>	<b>C102</b>	<b>Business Analytics- 1</b>	<b>3</b>
<b>CORE</b>	<b>C103</b>	<b>Managerial Economics</b>	<b>3</b>
<b>CORE</b>	<b>C104</b>	<b>Organisational Behaviour and Design</b>	<b>3</b>
<b>CORE</b>	<b>C105</b>	<b>Marketing Management - 1</b>	<b>3</b>
<b>CORE</b>	<b>C106</b>	<b>Information Technology for Business</b>	<b>3</b>
<b>CORE</b>	<b>C107</b>	<b>Business Communication</b>	<b>3</b>

**TRIMESTER 2 : TRIMESTER CREDIT: 24 CUMULATIVE TRIMESTER CREDIT: 45**

<b>SUBJECT TYPE</b>	<b>CODE</b>	<b>SUBJECT NAME</b>	<b>CREDITS</b>
<b>CORE</b>	<b>C201</b>	<b>Business Analytics-2</b>	<b>3</b>
<b>CORE</b>	<b>C202</b>	<b>Economic Environment of Business</b>	<b>3</b>
<b>CORE</b>	<b>C203</b>	<b>Financial Management - 1</b>	<b>3</b>
<b>CORE</b>	<b>C204</b>	<b>Marketing Management - 2</b>	<b>3</b>
<b>CORE</b>	<b>C205</b>	<b>Production &amp; Operation Management</b>	<b>3</b>
<b>CORE</b>	<b>C206</b>	<b>Human Resources Management</b>	<b>3</b>
<b>CORE</b>	<b>C207</b>	<b>Innovation and Entrepreneurship</b>	<b>3</b>
<b>CORE</b>	<b>C208</b>	<b>Indian Ethos and Business Ethics</b>	<b>3</b>

# PGDM Course Curriculum

TRIMESTER 3 : TRIMESTER CREDIT: 24 CUMULATIVE TRIMESTER CREDIT: 69

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	C301	Financial Management-2	3
CORE	C302	Managerial Skills for Effectiveness	3
CORE	C303	Corporate Social Responsibility & Sustainability	3
CORE	C304	Strategic Management	3
ELECTIVE	E301	Sales & Distribution Management	3
ELECTIVE	E302	Consumer Behaviour	3
ELECTIVE	E303	Digital Marketing and Analytics	3
ELECTIVE	E304	Supply Chain and Logistics Management	3
ELECTIVE	E305	Management Simulation Games	3
ELECTIVE	E306	Management Accounting for Decision Making	3
ELECTIVE	E307	Leadership	3
ELECTIVE	E308	Business Analytics - 3	3



# PGDM Course Curriculum

TRIMESTER 4 : TRIMESTER CREDIT: 24 CUMULATIVE TRIMESTER CREDIT: 93

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	C401	Project Management	3
ELECTIVE	E401	Business Analytics - 4	3
ELECTIVE	E402	Marketing of Services	3
ELECTIVE	E403	Integrated Marketing Communication	3
ELECTIVE	E404	Financial Derivatives	3
ELECTIVE	E405	Investment Analysis and Portfolio Management	3
ELECTIVE	E406	Merger, Acquisition & Corporate Restructuring/ Corporate Evaluation and Restructuring	3
ELECTIVE	E407	Employee Engagement and Performance Management	3
ELECTIVE	E408	International Business	3
ELECTIVE	E409	Outsourced Manufacturing and Global Supply Chain	3
ELECTIVE	E410	Banking and Financial Markets	3
ELECTIVE	E411	Continuous Quality Improvement: Tools and Techniques	3
ELECTIVE	E412	Customer Relationship Management	3

# PGDM Course Curriculum

TRIMESTER 5 : TRIMESTER CREDIT: 21 CUMULATIVE TRIMESTER CREDIT: 114

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
CORE	C501	Legal Environment of Business	3
ELECTIVE	E501	Product and Brand Management	3
ELECTIVE	E502	Retail Management	3
ELECTIVE	E503	Wealth Management	3
ELECTIVE	E504	Risk Management	3
ELECTIVE	E505	International Finance	3
ELECTIVE	E506	Management of Financial Services	3
ELECTIVE	E507	Design Thinking	3
ELECTIVE	E508	Industrial Relations & Employees Welfare Management	3
ELECTIVE	E509	Lean Supply Chain	3
ELECTIVE	E510	Operations and Supply Chain Analytics	3
ELECTIVE	E511	Predictive Analytics	3
ELECTIVE	E512	Data Science with R	3

# PGDM Course Curriculum

TRIMESTER 6 : TRIMESTER CREDIT: 15 CUMULATIVE TRIMESTER CREDIT: 129

SUBJECT TYPE	CODE	SUBJECT NAME	CREDITS
<b>FINAL RESEARCH PROJECT</b>			
ELECTIVE	E601	Decision Support System for Managers	3
ELECTIVE	E602	Soft Skills For Business Negotiations And Marketing Strategies	3
ELECTIVE	E603	New Product Development	3
ELECTIVE	E604	Decision Making under Uncertainty	3
ELECTIVE	E605	Corporate Tax Planning	3
ELECTIVE	E606	Marketing at the Bottom of the Pyramid	3
ELECTIVE	E508	Industrial Relations & Employees Welfare Management	3
ELECTIVE	E509	Lean Supply Chain	3
ELECTIVE	E510	Operations and Supply Chain Analytics	3
ELECTIVE	E511	Predictive Analytics	3
ELECTIVE	E512	Data Science with R	3

Please add a note -

Students have to obtain 105 credits in order to qualify for the PGDM program.

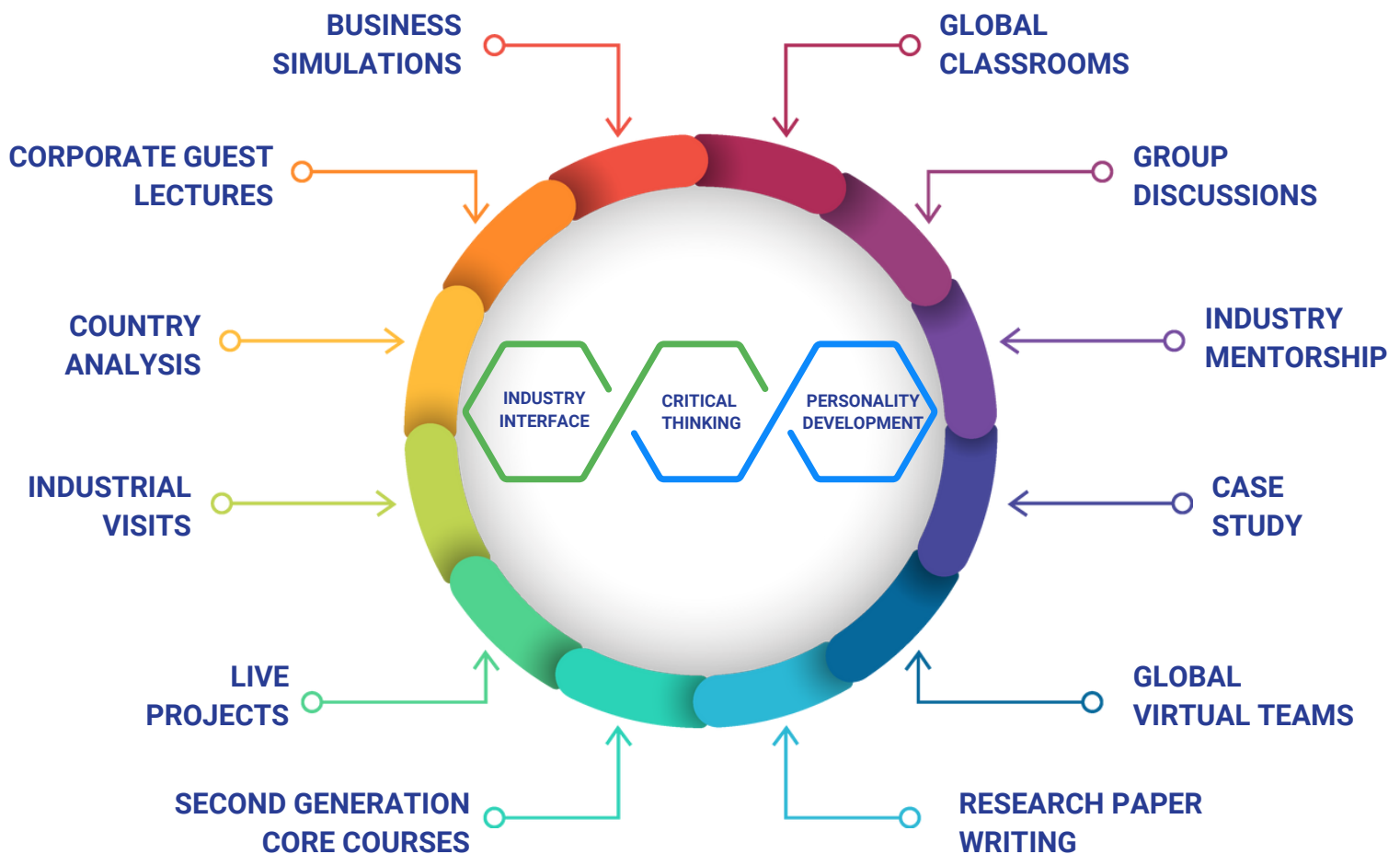
105 credits include 3 credits for Summer Internship and 6 credits for Final Research Project

# LIVE PROJECT AND SUMMER INTERNSHIP PROJECT

- Students are encouraged to take up Live Projects / Consultancy Projects (Along with faculty) from TRIMESTER II onwards and work on the real-life business problems.
- Students will compulsorily do a summer internship project with a company for a period of 8 to 10 weeks at the end of TRIMESTER III. There will be a faculty guide and an industry guide to monitor and guide the progress of the student.
- MABS follows Live Internship wherein the student, the faculty guide and the industry guide stay in touch with each other for better coordination and effective mentoring through Google Drive and LMS Platforms.
- Students usually present the internship report before the senior management of the companies.
- This provides an opportunity for the students to get more insights and feedback on the work done.
- This rigorous work done during the summer internship may lead to Pre Placement Offers / Pre Placement Interviews also.
- Once the students come back they give presentation and Viva Voce in front of students and a panel of experts.

# PEDAGOGY @ MABS

*Weekly test, quiz, case studies, assignments, live projects, seminar, workshops, corporate talks, presentations besides mid-term and end-term assessments and summer and final project reports*



# FACULTY FROM EX IVY LEAGUE B SCHOOLS, TRIPLE CROWN INSTITUTES, IIMS, IITS & MORE



**Sanjiv Marwah**

*PhD*

Strategic Marketing , Customer Relationship Management , Scenario Building, Business Networking and Education Management



**Sudhanshu Bhushan**

*PhD*

*Boston University, USA*  
Strategic Management, Economics, Business Ethics and Leadership



**Hitesh Manocha**

*PGDM*

*IIM Ahmedabad*

Management Perspectives, Strategic Management, Sales and Distribution Management and B2B Marketing



**Shailija Manocha**

*PGDM*

*IMT, Ghaziabad*

Branding, Services Marketing, Marketing Management, Consumer Behavior, Integrated Marketing Communication



**Ajay Mehta**

*PhD*

Leadership and Team Building, Disaster Management, Environmental Studies Human Rights & Values and Personality Development



**Supriya Sehgal**

*PhD*

*FDP IIM Ahmedabad*

Management Accounting and Control, Financial Reporting and Analysis, Managerial Economics and Wealth Management



**Vandana Sharma**

*PhD*

Retail Management, Digital Marketing Strategy, Business Communication



**Kuber Sharma**

*MBA*

*Value Investing & Marketing- Columbia B School*

Entrepreneurial Finance, Capital Markets and Investing, Alternative Investments, Private Equity and Venture Capital, Impact Investing, Managing High Growth Firms



**Suman Kumar Deb**

*PhD (Pursuing)*

Operation Research, Statistics and Quantitative Techniques, Business Maths, supply chain management and Project Management



**Geeta Kapur Malhotra**

*MBA*

*CFA Level 1*

Finance, Taxation, Accounting and Stock Markets

# INTERNATIONAL FACULTY AND INDUSTRY MENTORS



**D K Malhotra**

*PhD*

Derivative Securities, Fixed Income Securities, International Finance, Corporate Finance, Investment and Portfolio Management, Jefferson University, USA



**Gagan Dewan**

*MBA*

Director, Salesforce; Enterprise Sales, Business Development, Transformation and Customer Relationship Management and Negotiation skills



**Vipul Soota**

Founder, The Learning Enablers, *Former Dale Carnegie Trainer*, Soft Skills and Leadership Training



**Sonia Arora**

Employer Relations Manager, CQF, Fitch Learning



**Vishal Sehgal**

Kennedy School of Public Policy, Harvard, University, USA; MD, Nischay Educorp



**Gaurav Shinh**

Founder and CEO, Daaslabs.ai



**Sakshi Sadana**

(TESOL) Victoria University, Australia Communication.

## STRONG INDUSTRY – ACADEMIA INTERFACE

Learn from leading business school faculty and Industry Experts. They help you learn lessons from their academic and real life experiences. This kind of interface allows students to get the holistic view of the corporate world.



● **Corporate Speakers**

● **Industry Conclaves**

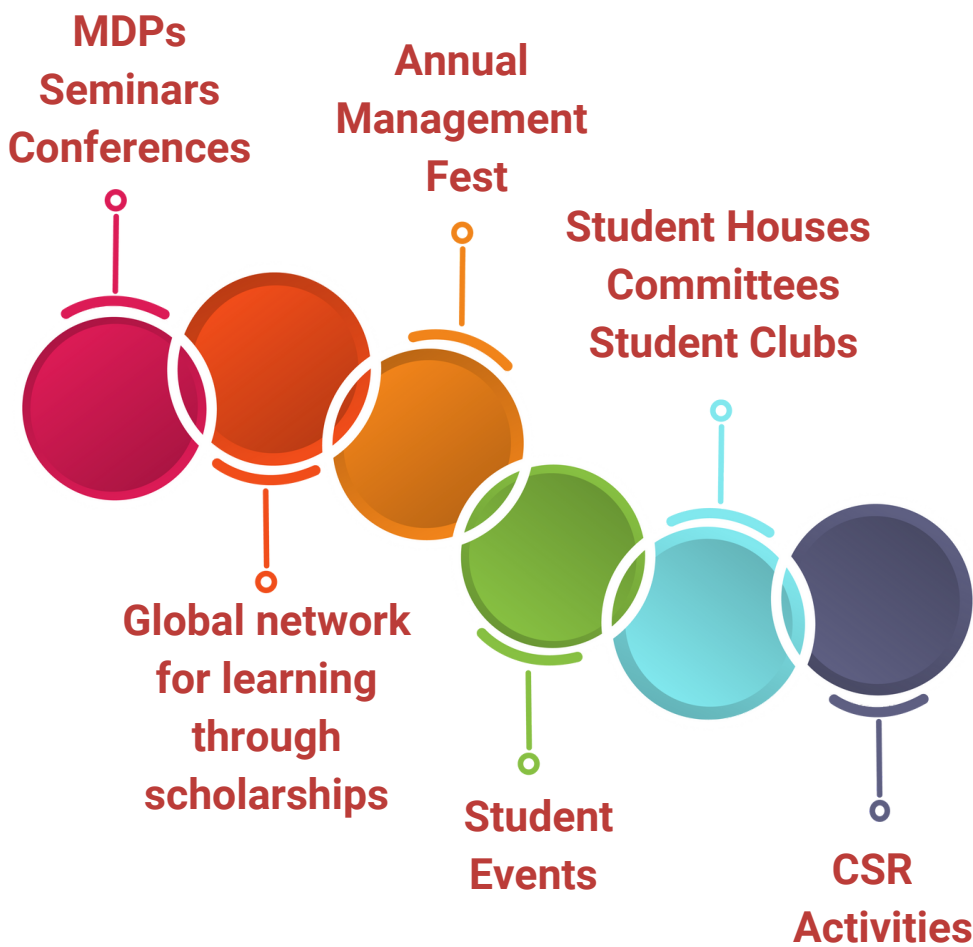
● **Internships & Final Placements**

● **Industrial Visits**





# BEYOND CLASSROOM LEARNING ENVIRONMENT



You will discover how to take your innovative ideas from the classroom to real life and vice versa. You will learn from activities performed outside the classroom which will help in sharpening your problem-solving and management skills.



# INNOVATIVE TECH SAVVY CURRICULUM

You will explore new pedagogical ways of learning through our innovative tech savvy curriculum. Hybrid learning will be an integral part of all learning modules. Your ideas will materialise in our dynamic tech campus. Innovative Tech Savvy Curriculum at MABS:

## Technology adept environment



UREKA Certifications from :



# CLUBS AND CONDUITS

MABS empowers students to form various clubs, committees and conduits to provide the platform to pursue their interest in their chosen fields and gives them the opportunity for teamwork and leadership. The participation in the clubs and taking up responsibilities in committees enable students to gain knowledge, build on their social skills, be enterprising and innovative in the thought process. It gives a fair chance for everyone to hone their skills and display their competencies.



## Various Clubs Include:

- Cultural Club
- Media Club
- Discipline Conduit
- Research and Analytics Club
- CRC Conduit
- Skills Enhancement Club
- Alumni Interface
- International affairs Club
- Marketing Club
- Finance Club
- Entrepreneurship Club
- Incubation Cell
- Economics Club
- Debate and Literary
- Event Management
- AI Experience Center
- IQAC
- Management Club and Fest

# INCUBATION CENTER

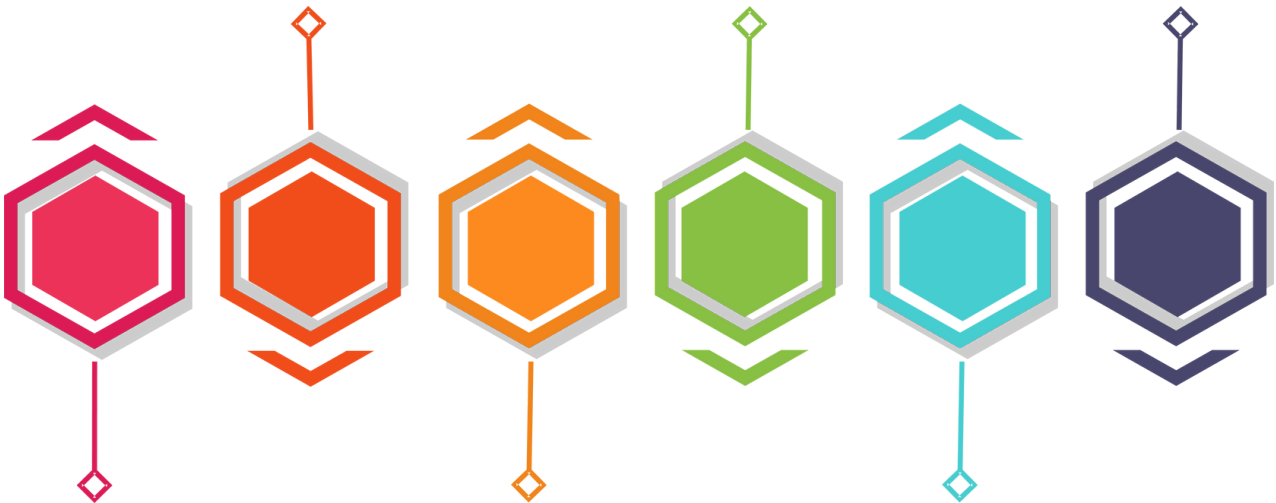


MABS entrepreneurship cell 'Trigun' houses an Incubation Center to nurture and develop entrepreneurial talent and to promote innovative and high-impact social, educational and commercial ventures. The distinguishing features of the MABS Incubation Center is its pool of strong business/technology mentors, faculty guides and office support services. Mentees in the incubation center are guided by industry and academic experts from leading organizations and top-ranked institutions including Harvard Business School, IIM Ahmedabad and Columbia Business School.

**Guest Lectures and Workshops**

**Business Plan Competition**

**Monthly Business Events and E-week**



**Interactions with successful alumni Entrepreneurs.**

**Internship Camps**

**Entrepreneurship Games and Case-Study**

# GET A GLIMPSE OF THE MABS CAMPUS



MABS has a total built-up area of more than four thousand sq. meters with a lush green campus and excellent infrastructural facilities to support the teaching- learning process.

# INFRASTRUCTURE



Hostel



Indoor & Outdoor Sports



Library



Auditorium



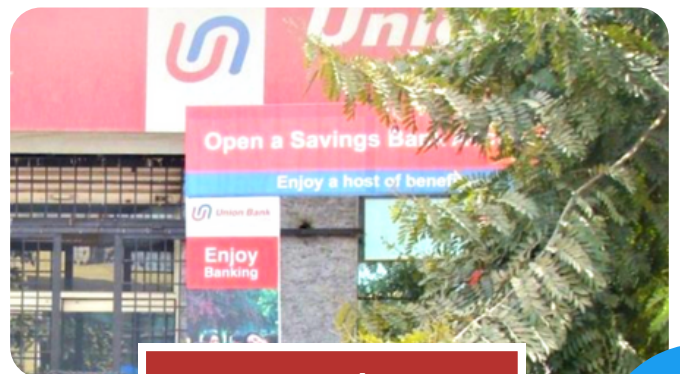
Computer Lab



Cafeteria



Gym



Bank

# OUR INDUSTRY PARTNERS



# LIFE AT MABS





# SCHOLARSHIPS FOR PGDM 2023- 25



Institute offers scholarships to Promote Excellence and Reward Meritocracy. The objectives of offering Scholarships are as follows:

- To promote academic excellence
- To reward the hard work of the meritorious students.
- To develop and nurture competitiveness amongst students.
- To encourage talented students to perform better in each trimester.
- To build a sense of achievement in the students.

The students applying for admission shall be offered scholarships as per the following matrix:

<b>SCHOLARSHIP</b>	<b>PGDM</b>	<b>Maximum No. Of Scholars</b>
<b>Entrance examination based scholarships</b>	✓	<b>First 25 admissions only in each Category</b>
<b>Academic background based scholarship Only</b>	✓	<b>First 25 admissions only in each Category</b>
<b>Rolling Scholarships</b>	✓	<b>5% of Top Performers in the cohort only</b>

## ENTRANCE EXAMINATION BASED SCHOLARSHIPS\*

CATEGORIES	ENTRANCE EXAMINATION	PERCENTILE	SCHOLARSHIP AMOUNT (INR)
Category I	CAT	> 65	50,000
		> 70	75,000
		> 75	1,25,000
Category II	MAT	> 80	50,000
		> 90	75,000
		> 95	1,25,000
Category III	CMAT	>75	50,000
		>85	75,000
		>90	1,25,000

\*the scholarship is evenly waived off from each fee installment.



## FOUNDER CHAIRMAN'S ROLLING SCHOLARSHIPS\*

To encourage students to perform better, Institute rewards the top 5% students of the cohort in the program with a scholarship worth Rs. 25,200 (equivalent to 6 credits) each in every trimester. The Rolling Scholarships are awarded on Trimester Grade Point Average to 5% of the students as Tuition Fee waiver for the Ensuing Trimester.

The scholarship shall be adjusted against their fee installment as under:

TRIMESTER SCHOLARSHIPS	ADJUSTMENT AGAINST FEE INSTALLMENT
Trimester 1	December
Trimester 2	March
Trimester 3	June
Trimester 4	December
Trimester 5	March

\* TGPA for Merit student should not be less than 3.0



## SCHOLARSHIP ON THE BASIS OF ACADEMIC BACKGROUND

COURSES	SCHOLARSHIP
B.Tech/BE/ B.Arch./CA	<ul style="list-style-type: none"><li>• Marks &gt; 70% throughout Academics (10th, 12th &amp; Graduation)</li><li>• 20% of the Tuition Fee of (Rs. 85680)</li></ul>
	<ul style="list-style-type: none"><li>• Marks 60% - 70% throughout Academics (10th, 12th &amp; Graduation)</li><li>• 10% of the Tuition Fee (Rs. 42840)</li></ul>
BBA/ BCA/ BJMC/ BA-LLB/ BBA-LLB/ BA- Fine Art/ BA/ Cost Accountants/ Company Secretary	<ul style="list-style-type: none"><li>• 70% throughout Academics (10th, 12th &amp; Graduation)</li><li>• 10% of the Tuition Fee of (Rs. 42840)</li></ul>
	<ul style="list-style-type: none"><li>• Marks 60% - 70% throughout Academics (10th, 12th &amp; Graduation)</li><li>• 5% of the Tuition Fee (Rs. 21420)</li></ul>

### \*Note:

- Students are eligible for multiple category of scholarships, however, the maximum scholarship will be 30% of the tuition fees.
- These scholarships are only for the First Year of PGDM Program (One Time Only).

# PGDM Fees 2023-25

## TWO YEARS FULL TIME PROGRAM FEES

Fees	Installment Amount (Rs)	Due Date
Term 1	1,96,700	Before Admission
Term 2	2,38,700	31 October 2023
Term 3	1,49,600	31 January 2024
Term 4	1,11,500	30 April 2024
Term 5	1,10,400	31 July 2024
Term 6	63,100	31 October 2024

### Refund Policy

As per AICTE Guidelines (Reference: AICTE Guidelines No.- AICTE / Legal / 04(01) / 2007, April 2007), the Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission:

- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate, in the prescribed format and may request for refund of fee.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.

- Refund shall be made after deduction of the cancellation charges as shown:

<b>SITUATION</b>	<b>REFUND</b>
On request received before the date of start of the academic session & seat could be filled by the Institute before the cut off date.	Entire fee less by Rs 1000/-*
On request received on/after the beginning of academic session & seat could be filled by the Institute before the cut off date..	Entire fee less the Seat Cancellation Charges on pro rata basis **
On request received before/after the start of the academic session & seat could not be filled by the Institute	No Refund (except security deposit)

**\*Note:**

- Entire amount of Security/Caution Money Deposit will be refunded to the candidate.
- For calculation of the Cancellation Charges on the pro-rata basis, one month shall be treated as one unit e.g. if the candidate cancels admission on third day i.e. within one month after the start of academic session & the seat is filled before the cut off date, then Cancellation charges on pro rata basis will be the higher amount of (Entire fee ) /12 or Rs. 1000/- We have fixed dates of refund cheques to be issued . All refund applications received between 1st January and 31st March are issued cheques in the first week of April. Next refund date would be 1st July 2023.



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